

# **Cafe Utopia, Inc.**

## **United States Privacy Policy**

The protection of personal information is very important to Cafe Utopia, Inc.. Privacy protection is, and always will be, critical to our business. Cafe Utopia, Inc. is committed to protecting the privacy and security of individuals who visit Cafe Utopia, Inc. website(s). The purpose of this Privacy Policy is to inform you about what information may be collected from you when visiting the site. It explains how such information will be used by Cafe Utopia, Inc. and/or other persons or entities with whom such information may be shared. It also explains your choices regarding the collection, use, and distribution of such information; your ability to edit, update, correct, or delete such information; and the security procedures that we have implemented to protect your privacy.

### **Collection of Information**

When visiting a Cafe Utopia, Inc. website, you may be asked for certain types of personally identifiable information, such as your first and last name, mailing address, city, state, ZIP code, telephone number, email address, and credit-card number in connection with automatic deposit/ debits, etc. This information allows us to conduct our business, provide customer service, communicate offers on products that may be of interest to you, and to fulfill your order. You may volunteer to disclose personally identifiable information to us. If you do not want to disclose your personally identifiable information to us, please do not submit it. We may also collect non- personally identifiable information from you when you visit the site, such as your IP address, browser type, domain name, etc. This information is collected and analyzed in the aggregate in order to improve the function and content of our website.

### **Use of Information**

Cafe Utopia, Inc. uses the information that is collected about you for a variety of purposes, such as processing, confirming, and fulfilling your order; providing your name to Cafe Utopia, Inc., Utopia Partners in connection with your potential interest in our products or opportunity; analyzing Utopia Partner trends and statistics; and enhancing the operation of the site. We may employ vendors to perform functions on our behalf. Examples may include fulfilling orders, delivering packages, email administrative functions, processing credit-card payments, and providing customer service. Cafe Utopia, Inc. vendors are under contractual obligation to use confidential data only for those purposes for which they are hired. We may disclose the information that we collect about you when we have reason to believe that it is necessary to identify, contact, or bring legal action against persons or entities that may be causing injury to you, to us, or to others. We may also disclose information when we believe the law requires it.

### **Protection of Children**

The Cafe Utopia, Inc. website is not designed for or targeted at children. We do not knowingly collect, use, or disseminate any personally identifiable information from children under the age of 18. If, however, we become aware that personally identifiable information regarding a child under the age of 18 has been collected at the Cafe Utopia, Inc. site, we will use such information for the sole purpose of contacting a parent or guardian of the child to obtain verifiable parental consent. If we cannot obtain consent after a reasonable period of time, or if, when contacted, a parent or guardian requests that we do not use or maintain such information, we will make reasonable efforts to delete it from our records.

Upon request by a parent or guardian, Cafe Utopia, Inc. will provide a description of the specific types of personal information collected from a child who is under the age of 18.

### **Cookies**

Cookies are small pieces of information that are stored on computer hard drives. We may use cookies to recognize you when you return to the Cafe Utopia, Inc. site in order to provide you with a better user experience. Our cookies do not contain any personally identifying information, such as your name, or sensitive information such as your credit-card number. Web browsers often allow you to erase existing cookies from your hard drive, block the use of cookies, and/or be notified when cookies are encountered. If you elect to block cookies, please note that you may not be able to take full advantage of the features and functions of the Ready Network website.

### **Third-Party Links**

The Cafe Utopia, Inc. website may contain links to websites operated and maintained by third parties over which we have absolutely no control. Any information you provide to third-party websites will be governed under the terms of each website's privacy policy, and we encourage you to investigate and ask questions before disclosing any information to the operators of third-party websites. We have no responsibility or liability whatsoever for the content, actions, or policies of third-party websites. The inclusion of third-party websites on our site in no way constitutes an endorsement of such website content, actions, or policies.

### **Security**

As technology continues to enhance and expand the collection of information of all kinds, we are committed to using our technological resources in an effort to ensure that our Utopia Partners, Customers, and Users receive the kind of privacy protection that will make them confident and secure. We shall not be responsible, however, for harm that you or any person may suffer as a result of a breach of confidentiality due to your use of the Internet.

### **Modifications to Policy**

This Privacy Policy is effective as of January 2020. Cafe Utopia, Inc. reserves the right to change this Privacy Policy at any time. Any changes to this Privacy Policy will be effective immediately upon notice, which may be provided to you via email or by posting the latest version on our website. Your use of the site after such Notice will be deemed acceptance of such changes. Be sure to review this Privacy Policy periodically to ensure familiarity with its most current version. You can easily confirm whether any revisions have been posted since your last visit by checking the date on which the Policy was last revised, which is set forth at the bottom of this Policy. If you disagree with the changes in our policy, please do not use the site after the posting of such changes online. By using the Café Utopia Inc. website(s) following the posting of changes to this Privacy Policy, you agree to and approve of all such changes.

### **Questions or Comments**

If you have questions or comments about this Privacy Policy, please contact the Café Utopia Support Center by email at [support@cafeutopia.com](mailto:support@cafeutopia.com).